



SPONSORSHIP

OPPORTUNITIES

GO PLAY FLAG AT FORD FIELD



Sunday, December 20, 2026



Ford Field



Detroit, MI



BENEFITING **GAME ON CANCER** >>>

www.legendarysportsx.com



EVENT SNAPSHOT

ONE-DAY YOUTH 5V5 TOURNAMENT INSIDE FORD FIELD

FORD FIELD

» FORD FIELD TOURNAMENT HIGHLIGHTS



Sunday, December 20, 2026 • Ford Field in Detroit, MI



5v5 youth flag football benefiting Game On Cancer



Coed 8U / 10U / 12U / 14U • All-Girls 10U / 12U



3-game round robin + playoffs for qualifying teams



Team entry: \$1,100 • Reserve spot: \$250



Registration deadline: November 22, 2026 (or when full)

SUPPORT A TEAM

Help cover half of one team's entry

 **EVENT SHIRT SPONSOR RECOGNITION** >>>

INCLUDED



Half-paid team entry into the
Go Play Flag @ Ford Field tournament



Sponsor name listed on the back
of participant shirts



Recognition as a community
supporter of youth athletes



www.legendarysportsx.com

GO **PLAY**
FLAG POWERED BY **LSX**

FORD FIELD

\$550

(plus processing fee)



SPONSOR A TEAM

COVER A FULL ENTRY + RECEIVE STRONGER RECOGNITION

FORD FIELD

\$1,100

(PLUS PROCESSING FEE)



EXAMPLE: ★ SMITH DENTAL TEAM 12U ★

INCLUDED

- FULL TEAM ENTRY INTO THE TOURNAMENT
- NAMING RIGHTS FOR ONE OF OUR TEAMS
- SPONSOR NAME LISTED ON PARTICIPANT SHIRTS
- MARKETING MATERIALS IN PARTICIPANT BAGS IF PROVIDED
- OPTIONAL ON-SITE BOOTH ON CONCOURSE VENDOR ROW (+\$100)

FIELD SPONSOR

OWN THE FIELD NAMING OPPORTUNITY FOR TOURNAMENT DAY

EXAMPLE: ★ **MAJESTIC CLEANING FIELD 1** ★

INCLUDED

- ✓ Full team entry into the tournament
- ✓ Naming rights for all game fields — exclusive
- ✓ Marketing materials in participant bags if provided
- ✓ Name on the back of participant shirts
- ✓ Up to four banners displayed at the fields
- ✓ VIP treatment for 4 guests + 10×10 booth

\$2,500

(INCLUDES PROCESSING FEE)

AWARDS SPONSOR

BRAND THE CHAMPIONSHIP MOMENT FAMILIES WILL REMEMBER

\$3,500

(includes processing fee)



**CHAMPIONS PHOTO
BACKDROP SPONSORSHIP**

INCLUDED

- ✓ Full team entry into the tournament
- ✓ Champion photos taken in front of your step-and-repeat
- ✓ Marketing materials in participant bags if provided
- ✓ Name on the back of participant shirts
- ✓ Up to four banners displayed at the fields
- ✓ VIP treatment for 4 guests + 10×10 booth

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GO PLAY FLAG POWERED BY **LSX**



CINCH BAG SPONSOR

PUT YOUR LOGO IN EVERY PLAYER'S HANDS

\$3,500

(INCLUDES
PROCESSING FEE)

 **PARTICIPANT BAG BRANDING OPPORTUNITY** >>>

INCLUDED >>>

-  Full team entry into the tournament
-  Logo on all participant cinch bags
-  Ability to include marketing materials in participant bags
-  Name on the back of participant shirts
-  Up to four banners displayed at the fields
-  ★ VIP treatment for 4 guests + 10×10 booth



PRESENTING SPONSOR

EXCLUSIVE TOP-TIER VISIBILITY ACROSS
EVENT MATERIALS AND ON-SITE EXPERIENCES

INCLUDED

- ✓ Full team entry into the tournament
- ✓ Presented by naming rights for the event – exclusive
- ✓ Logo/name on event promotional materials as applicable
- ✓ Marketing materials in participant bags
- ✓ Name on the back of participant shirts
- ✓ Up to eight banners displayed at the fields
- ✓ VIP treatment for 8 guests + 10×10 booth



EVENT TITLE: “GO PLAY FLAG AT FORD FIELD –
PRESENTED BY [YOUR COMPANY]”

\$5,000

(INCLUDES PROCESSING FEE)



RESERVE YOUR SPOT

A QUICK PATH TO LOCK IN A SPONSOR + CONFIRM TEAM ENTRY

01 REGISTRATION & PAYMENT



\$250 non-refundable donation to reserve a spot



Remaining balance due by November 22, 2026 or when division fills



Processing fees assessed at checkout



Team sponsorship packages available from \$550-\$5,000

02 NEXT STEPS



Pick a sponsorship level



Send sponsor logo + preferred name



Confirm team name if applicable



We'll provide a receipt + sponsor confirmation



CONTACT US

Ready to bring your business
into the **Ford Field** experience?



Kathleen Forsyth



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Sponsorship spots are limited and
some categories are exclusive.

LET'S BUILD YOUR SPONSORSHIP PACKAGE >>



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POWERED BY

