



LET'S BUILD SOMETHING LEGENDARY

 **2**
CAMPS

 **800**
ATHLETES

 **1**
UNFORGETTABLE
BRAND OPPORTUNITY

 **PACKAGES FROM**
\$600-\$12,000

 **NOW BOOKING**
2026 SPONSORS

 WWW.LEGENDARYSPORTSX.COM

Align your brand with Patrick Surtain II
and a best-in-class youth football experience.





EVENT SNAPSHOT



2 COLORADO CAMP DATES



400 ATHLETES PER CAMP



600+ FAMILY ATTENDEES PER CAMP



50+ COACHES & EVENT STAFF



BOYS & GIRLS AGES 6-14



FLAG & TACKLE PLAYERS WELCOME



ARVADA WEST HIGH SCHOOL
JULY 18, 2026



MOUNTAIN VISTA HIGH SCHOOL
JULY 19, 2026

A premium youth football experience hosted by **Patrick Surtain II** and **Legendary Sports Xperiences**.



PATRICK SURTAIN II
YOUTH FOOTBALL CAMPS

WHO YOU'LL REACH



800

TOTAL ATHLETES



1,200+

FAMILY ATTENDEES



20,000

DIRECT-MAIL HOMES



20,000

EMAIL REACH



TARGETED
TEXT MESSAGING



SCHOOL FLYERS,
POSTCARDS &
YARD SIGNS



INSTAGRAM &
FACEBOOK
CAMPAIGNS



PATRICK SURTAIN II
INSTAGRAM:
355,000+
FOLLOWERS



YOUR BRAND **CONNECTS** ON THE FIELD, IN THE COMMUNITY,
AND ACROSS DIGITAL CHANNELS.





WHY THIS EVENT WORKS



NFL STAR POWER

Patrick Surtain II creates instant credibility and excitement.



FAMILY-FOCUSED ATMOSPHERE

Parents and athletes engage with brands in a positive environment.



MEMORABLE EXPERIENCES

From drills and photos to prizes and All Access Live, the day creates lasting memories.

⚡ HIGH ENERGY. TRUSTED OPERATIONS. REAL COMMUNITY IMPACT.



SPONSOR VISIBILITY

Multiple touchpoints before, during, and after the event.



Logo on
flyers & postcards



Logo on
yard signs



Field signage
& banners



Sponsor table /
booth space



MC mentions
on event day



Social media
tags & features



Inclusion in
email campaigns



Product sampling
& giveaways



Autographed prize
integrations



Photo backdrop or
activation space



2 CAMPS

800 ATHLETES

600+ FAMILIES

UNMATCHED COMMUNITY IMPACT





EXACT DELIVERABLES BY PACKAGE LEVEL

WHAT EACH SPONSOR RECEIVES



PRESENTING SPONSOR – \$12,000

- ✓ Camp naming rights: “Patrick Surtain II Youth Football Camps presented by [Sponsor]”
- ✓ Premier logo placement on flyer, postcards, yard signs, website, registration page, and social graphics
- ✓ Exclusive category protection and the largest on-site branding presence
- ✓ 10x10 activation booth at both camps plus prime check-in signage
- ✓ 4 dedicated social features plus featured mention in email and text campaigns
- ✓ 8 PA announcements total
- ✓ 8 VIP registrations or equivalent All Access Live upgrades



YOUR LOGO ON THE BACK OF ALL CAMP PARTICIPATION SHIRTS



GOLD SPONSOR – \$7,500

- ✓ Large logo placement on major marketing assets and website
- ✓ 10x10 activation booth at both camps
- ✓ Sponsor recognition on one premium drill station or skills zone
- ✓ 2 dedicated social posts plus inclusion in email campaigns
- ✓ 4 PA announcements total
- ✓ 6 VIP registrations



YOUR LOGO ON THE BACK OF ALL CAMP PARTICIPATION SHIRTS



SILVER SPONSOR – \$4,000

- ✓ Medium logo on flyer, select printed materials, website, and sponsor board
- ✓ On-site table presence at both camps
- ✓ One sponsored station sign or giveaway support
- ✓ 1 dedicated social mention plus sponsor inclusion in email
- ✓ 2 PA announcements total
- ✓ 4 VIP registrations



YOUR LOGO ON THE BACK OF ALL CAMP PARTICIPATION SHIRTS



BRONZE SPONSOR – \$2,000

- ✓ Small logo on website, sponsor board, and select camp materials
- ✓ On-site presence via shared table or coupon or sample distribution
- ✓ Inclusion in group sponsor social thank-you post
- ✓ 1 PA recognition at each camp
- ✓ 2 VIP registrations



COMMUNITY PARTNER – \$600

- ✓ Logo on sponsor thank-you board and website partner section
- ✓ Inclusion in one sponsor thank-you social graphic
- ✓ Option to contribute coupons, samples, or branded items
- ✓ Recognition as a community supporter



NEED SOMETHING DIFFERENT? Custom activations and tailored sponsor packages are available.



CUSTOM ACTIVATION IDEAS

Create a hands-on brand experience that families remember.



**ALL ACCESS
LIVE SPONSOR**



**HYDRATION STATION
SPONSOR**



**SKILLS CHALLENGE
SPONSOR**



**AWARDS & PRIZES
SPONSOR**



**PHOTO MOMENT
SPONSOR**



**PLAYER GIFT BAG
SPONSOR**



**PARENT LOUNGE
SPONSOR**



**CHECK-IN OR WELCOME
SPONSOR**



★ Need something custom? We can build a package around your goals.